

GOLF GENIUS RYDER CUP EVENT OFFER TERMS & CONDITIONS

1. These terms and conditions together with any specific rules set out are the Ryder Cup Event Rules ("Rules") and apply to all related campaigns ("Campaigns") featuring in any Golf Genius partnerships and / or channels unless otherwise expressly stated. By requesting access to the Ryder Cup event promotion, entrants agree to be bound by these Rules.
2. The Promoter of this free trial is Golf Genius, 55 Drury Lane, London, WC2B 5RZ, England; international@golfgenius.com. (the "Promoter").
3. The Promoter is offering the option to supply its software for the purposes of running a Ryder Cup-style golf event - at either a discounted rate or on an upgraded subscription with premium features, depending on the circumstances:
 - **Existing Club+ Customers** – A free 'Premium' license upgrade, for the purpose of running one Ryder Cup-style golf event.
 - **New Customers** – A discounted rate (50%) on a single event license, for the purpose of running one Ryder Cup-style golf event.
4. The promotional offer is available to Golf Genius customers located in UK and EMEA regions only.
5. At the promoter's discretion, users must be deemed suitable and capable of using the promotional offer at their golf facility. This promotion is not open to any employees of the Promoter or any of their affiliate companies, their families, agents or anyone else connected with this promotional offer.
6. The promotional offer must be redeemed and used for the full duration or entirety, commencing and finishing upon agreement with a Golf Genius staff member. Support will be provided during the event.
7. To request the promotional offer, entrants must complete the online request form in full, provide a correct facility name by the deadline date and opt-in to all relevant Golf Genius mailing lists.
8. The promotional offer is permitted for a single-event use of Golf Genius Tournament Management (permitted to a maximum of 54-holes).
9. To be eligible for the promotional offer, the choice of event must be ran between the dates of 1st September 2025 and the 31st October 2025.
10. One entry is allowed per facility. Entries submitted on behalf of another person will not be accepted and joint submissions are not allowed. Incomplete, illegible, misdirected or late entries will not be accepted.
11. The promotion is open to entries who are deemed a part of the audience of which the promotion is directly intended for, and will run on an ongoing basis or until declared otherwise by the promoter.

12. There is one promotional offer available to be requested. All promotional offers are non-refundable, non-transferable and non-exchangeable and there is no cash alternative offered.
13. The Promoter reserves the right to offer an alternative promotional offer of equal or greater value. In the event of unforeseen circumstances or circumstances outside its reasonable control, the Promoter reserves the right to modify or discontinue, temporarily or permanently, this promotion without prior notice.
14. Each recipient will be notified within a reasonable timeframe via email to the address given for the entry and will be asked to provide further details. If a recipient fails to respond within five working days of this notification, the promoter is fully within its rights to withdraw the promotional offer request and the recipient forfeits any right to the promotional offer.
15. If relevant, recipients may be required to submit valid identification and evidence of their roles and association with their facility before receiving the promotional offer.
16. All copyright in the entries is the property of the Promoter. The Promoter reserves the right to use any entries for such purposes and no additional payment will be made for using entries in this way.
17. The Promoter does not accept responsibility for network, computer or software failures of any kind and has no responsibility for lost, delayed or misdirected entries.
18. The Promoter reserves the right to discount any inappropriate or offensive entries and to disqualify any entries if the Promoter, at its sole discretion, believes that there has been an attempt to manipulate or tamper with the operation of the promotion (including, without limitation, by setting up multiple email addresses in order to submit multiple entries).
19. The Promoter does not accept any responsibility for any infringement of any third-party intellectual property rights caused by entrants requesting a promotional offer.
20. Except for the purpose of carrying out the promotion, contacting recipients and setting up free trials, the Promoter will not use entrants' personal data without the express consent of the entrant [legal basis: Legitimate interests].
21. The Promoter does not accept any liability for any damage, loss, injury or disappointment suffered by any recipients as a result of either participating in the promotional offer or being selected to use its products.
22. The Promoter reserves the right to cancel the promotional offer or amend these terms and conditions at any time, without prior notice.
23. You agree to be bound by the decisions of the Promoter, which are final in all matters relating to the promotion. No correspondence will be entered into in respect of the Promoter's decisions.